

OBJECTIVE 02

To promote human rights and democracy, involving citizens in policy dialogue, design and monitoring

ACTION ON FOOD SAFETY AND PUBLIC HEALTH AWARENESS

ASSOCIATION FOR SAFE FOOD AND HEALTHY LIFE

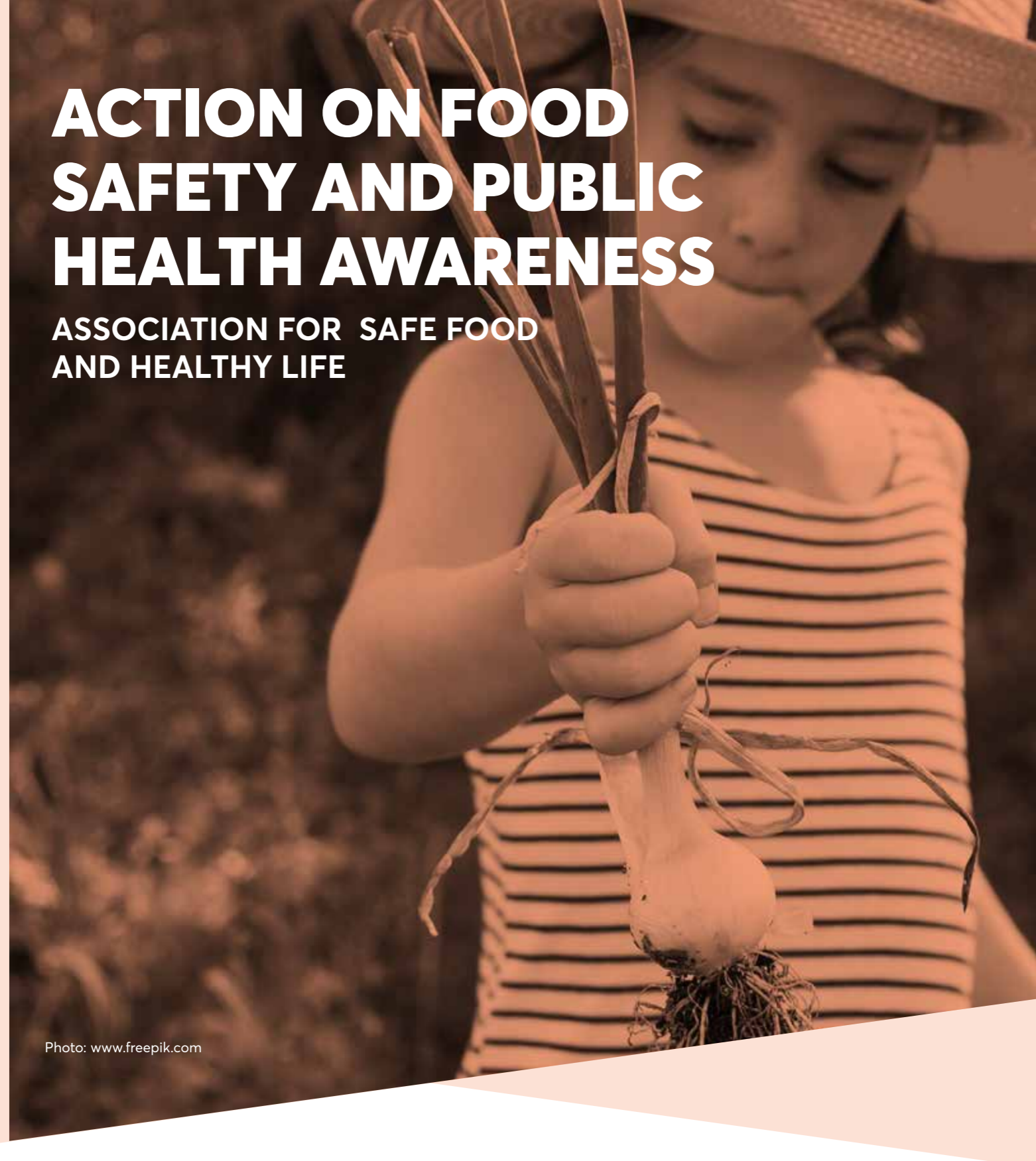


Photo: www.freepik.com



THIS ACTION INVOLVED

Seven short videos on food safety.

Posters and training materials on food safety.

Training sessions on food hygiene and safety in Morphou/Güzelyurt and Lefka/Lefke, which targeted food safety inspectors, community members, and restaurant owners in January 2018.

ABOUT ASSOCIATION FOR SAFE FOOD AND HEALTHY LIFE

The Association for Safe Food and Healthy Life was established to raise awareness on food safety from production to consumption. They also focus on promoting public health by exploring how consumers can access and consume safe food, and how to guide those consumers to safe products and services.

STORY OF THE ACTION

Through their Grow Civic action, the Association for Safe Food and Healthy Life aimed at raising awareness on the right to access to healthy food by disseminating information via short videos, posters and training sessions on food safety.

"The constant misinformation on food safety, as well as the lack of public educational and informative materials, created various difficulties in access to safe food."
Gülsen Akdoğdu

"When we founded our association, one of our goals was to explore how we can access safe and healthy food, and how we can guide society to do the same."
Laden Asilzade

"Even though "legislation" on food safety was recently passed, the "parliament" has not yet prepared the necessary legal text. Therefore, without the administrative guidance, food safety still remains an unfinished project. In order to speed up this process, we need to increase public awareness because "legislative" processes are shaped by public demand and the public needs information in order to make informed decisions. To achieve this, we intend to increase public access to this information in our society and shed light on this issue as a priority in the public agenda."

Gülsen Akdoğdu

RIGHTS-BASED APPROACH

The "Action on Food Safety and Public Health Awareness" was an exemplary advocacy action. The team used a rights-based approach for food safety through the lens of public health. They developed their work by engaging representatives of local community, food safety inspectors and people from the food sector in order to obtain better outcomes for the legal framework on food safety. Likewise, the association addressed the general confusion and misleading information on food safety by developing a wide range of informational material that increased public awareness thus increasing public support for the right to healthy food and related legal texts on food safety.

The action took place in the Morphou/Güzelyurt and Lefka/Lefke regions as they were identified as the most neglected areas in accessing proper information regarding food safety. The association prepared various visuals, posters and videos to raise awareness of food safety inspectors and the local community as a whole. Training material was also developed presenting various aspects of general food safety, healthy society and the right to healthy food. The topics included hygiene, label reading, cooking at the right temperature, risks of cross-contamination and food allergies.

In line with the rights-based approach, the action aimed at raising awareness about the lack of legal texts on food safety.



WHAT'S NEXT?

The association has reached an agreement-in-principle with the Chamber of Shopkeepers and Artisans to incorporate the action outputs into their training programme as a certified training module. Moreover, training sessions are delivered to attendees of the "Baking and Pastry Training" at the Taner Akcan Apprenticeship and Adult Education Centre. The training sessions will be organised on a yearly basis in the Morphou/Güzelyurt and Lefka/Lefke local communities. The association plans to extend the action by offering accredited training programmes to other local communities, institutions, and organisations.

TO FIND MORE ABOUT THE ACTION

guvenligidakibris
civicspacesivilalan



This Project is funded by the European Union.

