

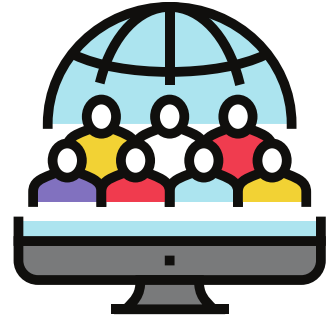
Support to civil society organizations in the Turkish Cypriot community

2021 - 2025



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The European Commission's Support for Civil Society



- Empowered Civil Society is vital for democracy.
- Contribution to effective policies, equitable development, and peace.
- Part of EU Aid Program for Turkish Cypriot community (Regulation EC 398/2006).



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Civic Space Aims to :



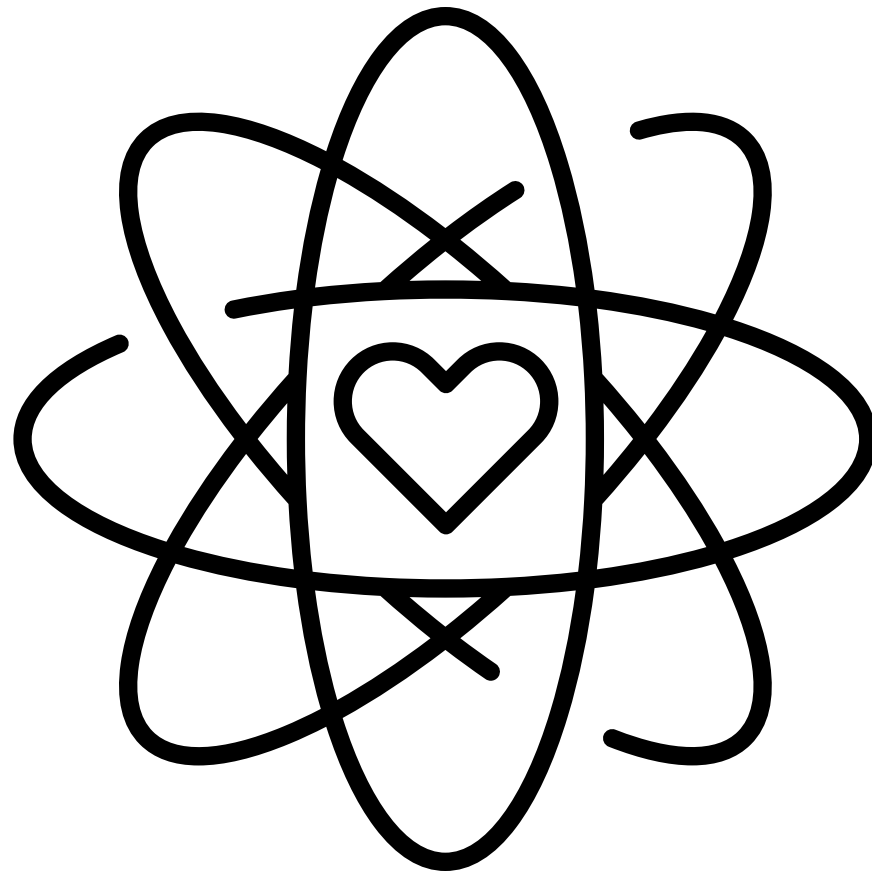
- Inform the public about CSOs' actions.
- Strengthen CSO capacities for democratic changes.
- Inform local bodies about CSO roles.
- Promote Greek and Turkish Cypriot CSO cooperation.



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Civic Space Values are:



- Human Dignity
- Freedom
- Democracy
- Equality
- Rule of Law
- Human Rights



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CSOs in Cyprus

Public Perception :

- 2016 Survey - 59% positive views.
- CSOs ranked as the third most trusted institution in the northern part of Cyprus.

Challenges :

- Isolation from the international community.
- Impacted by existing embargoes.
- Ineligibility for European and international funding.
- Obstacles in securing adequate resources.



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Civic Space

- For a stronger Civil Society, which supports Democratic change and confidence-building measures
- Key challenge: the rights-based approach



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Communication Civic Space

- Increasing the visibility of Civic Space and of EU support to civil society by improving reach and public engagement.
- Fostering visibility of CSOs' activities and outputs and increasing their engagement with the community and other CSOs.
- Increasing CSOs' communication capacity directly by guiding them to create their communication strategies



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Visibility of Civic Space and EU support to CSOs



Focus:

- Reach the public at large and develop communication through a wide-lend perspective and raise the interest of a large section of the population and encourage more involvement in CSOs activities

Actions:

- Info sessions and helpdesk days
- EU and other partners days through stands
- Networking events
- Website, Social media channels and videos



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Visibility of CSOs' activities and outputs



Focus:

- Expand positive perception of Civil Society work with focus on:
- Rights-Based Approach
- Multicommunal dialogue
- Awareness raising
- Participation in decision-making
- EU IPA level cooperation

Actions:

- Active Citizenship visibility actions
- ACM articles - 61 articles on the web and social media
- Newsletters Website, Social media channels and videos
- Reshare of all EU funded projects



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Increase of CSOs communication capacity

Focus:

- Guide them to create their communication strategies
- Build CSOs capacities on how they address and communicate on the citizens expectations, needs and aspirations.
- Share our expertise and tools with CSOs
- Develop tailor made trainings



Actions:

- Trainings and post-training coaching
- Mentoring
- Help desk
- ACM experts



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Communication Strategy

General

Participation
Transparency
Accessibility
Equal Representation
Inclusion
Harmony
Proactive
Adaptability
Value for money

Specific strategies

Rights-based approach
Intersectoral thematic
Freedom of association
Participation in decision-making
Active citizenship



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Tools and Methods

Grow Civic

Help desk and trainings

Networking Events

E-Newsletter

Printed Materials

Social Media Platforms

Monitoring Tools

ICT tools

Website

Digital Library

Civil Society Database

Grow Civic information kit



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Help desk

- Help desk facility to provide tailor-made guidance to CSOs
- Various general topics including
- Advocacy, fundraising, communication, strategic planning, project design, organizational management, partnership and networking.
- 614 HD tailored help desk sessions to over 96 CSOs
- CSVIII Call for proposals : 335 sessions for a total of 430 hours of HD

NB. 9 out 12 grant awarded projects belongs to help desk beneficiaries.



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Help desk

Send us Your Help Desk Request!

Destek Talebinizi Bize İletin!



You have an idea, but do not know how to develop it into a project. Civic Space Help Desk can help you design your project.

Send us Your Help Desk request!

Bir fikriniz var ama nasıl projelendireceğinizi mi bilmiyorsunuz? Sivil Alan Destek Masası proje tasarımınıza destek olabilir.

Destek Masası talebinizi bize iletin!




Do you want to develop a project and apply for a call for proposals funded by the European Union? Civic Space Help Desk can help you design your project.

Send us Your Help Desk request!

Avrupa Birliği hibe çağrılarına yönelik proje mi geliştirmek istiyorsunuz? Sivil Alan Destek Masası proje tasarımınıza destek olabilir.

Destek Masası talebinizi bize iletin!




Do you want to form a new partnership, or strengthen the existing one, with another civil society organization?

Send us Your Help Desk request!

Bir başka sivil toplum örgütüyle yeni bir ortaklık kurmak veya var olanı güçlendirmek mi istiyorsunuz?

Destek Masası talebinizi bize iletin!



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Grow Civic

Grow Civic is an in-kind support program run by Civic Space. It is a powerful and effective tool for boosting the capacity of civil society. It caters to the needs of grassroots or local CSOs as well as activists who do not have access to macro-level EU or other donor grants.

Grow Civic provides flexible, transparent, and accessible direct in-kind support to rights-based, public-benefit actions carried out by activists, citizen initiatives, platforms, networks, and CSOs who are legally residing in Cyprus.



116 actions supported







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the European Union**



Grow Civic outputs

CSOs and activists have produced via Grow Civic :

-  • **102** films/videos and 24 podcasts and blogs produced
-  • **25** websites and 1 MIS developed
-  • **430** social media visuals created with millions of outreach
-  • **47** press releases published with hundreds of press TV coverage



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Grow Civic outputs



- **74** posters and leaflets printed and distributed



- More than **5000** promotional materials printed and distributed



- **142** seminars/public events held with more than 7985 participants



- More than **18.000** copies of books/reports printed and distributed



- **137** trainings held with more than **3200 participants**



- **16 surveys** conducted with more than **7130 respondents** on various thematic issues



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GROW CIVIC INFO SESSION

-  23 January
-  Zoom
-  English
-  16:00 - 18:00

Grow Civic Info Sessions

- Info Sessions to ensure reach out
- Grow Civic opportunity to provide in-kind support from 2.500 to 15.000 euros
- Info sessions to inform about Grow Civic
- Help desk days to support the request process
- Direct contact with potential beneficiaries
- Island-wide online Info sessions
- In every district /important cities face-to-face Info sessions: Famagusta, Kyrenia, Lapitos, Limassol, Morphou, Paphos, Pyla, Trikomo.



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GROW CIVIC INFO SESSION

-  31 January 2024
-  16:00 - 18:00
-  GIGEM, Kyrenia



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Grow Civic promotion



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Grow Civic promotion



Grow Civic is almost ready for its upcoming launch! Save the date for 25 December 2023 and arrange an appointment with the Grow Civic team to learn more about our new Grow Civic Programme....



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Grow Civic Result



Out of 116 Actions

- 75% of beneficiaries were not recipients of EU grants
- 89% of beneficiaries were not recipients of Grow Civic support.



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ACM information kit

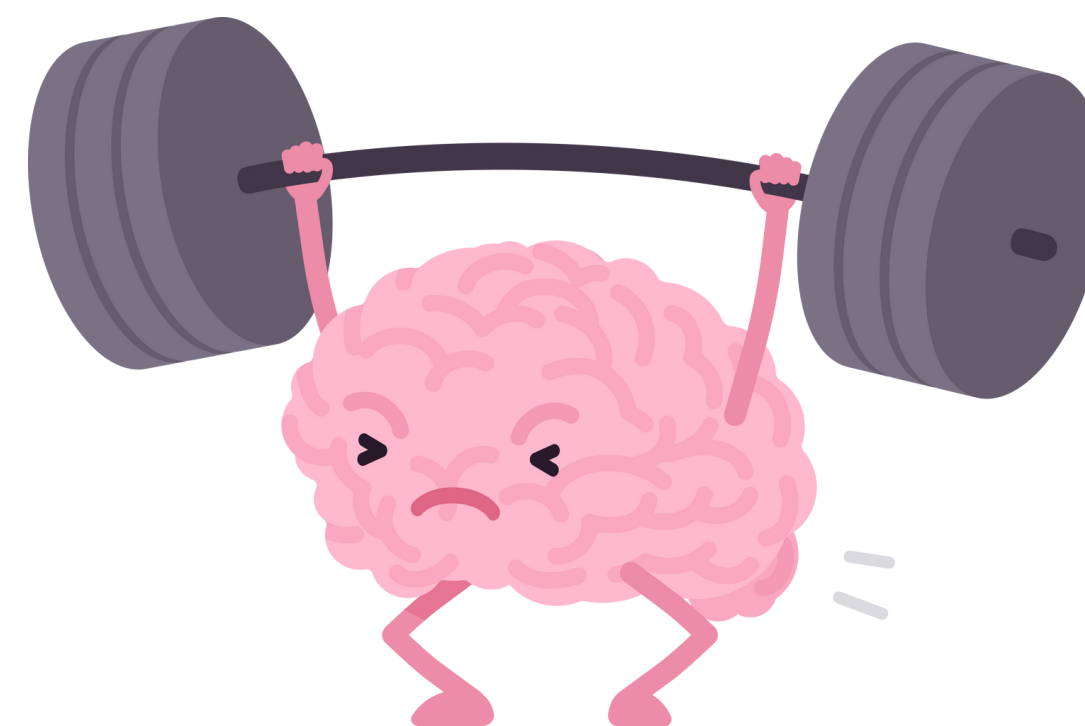


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Trainings and Workshops

- Trainings on different organization skills:
- Advocacy, Fundraising, Project development, M&E; etc.
- Freedom of expression, participation in decision-making, etc.
- Intersectoral thematic mainstreaming
- Etc.



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Communication Capacity Building

- **Topics :** Digital communication for all levels, Social media tools, Communication strategy, etc.
- Communication trainings
- Post training coaching for CSOs
- Help desk on Communication
- Mentoring on Communication



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Communication Facilities

- Meeting room
- Pro Zoom account
- Pro Canva
- Monkey Survey
- Newsletter

Do you need a Zoom account for your online events?

Çevrim içi etkinlikleriniz için Zoom hesabına mı ihtiyacınız var?

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(+90) 392 227 65 05
info@civicspace.eu
www.civicspace.eu



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Networking Events

- Networking and Working groups for capacity building and peer-to-peer learning
- TCc or Intercommunal
- Environment networking groups
- Youth working groups
- Enabling environment working groups



Environment messenger group

Youth WhatsApp group



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Website

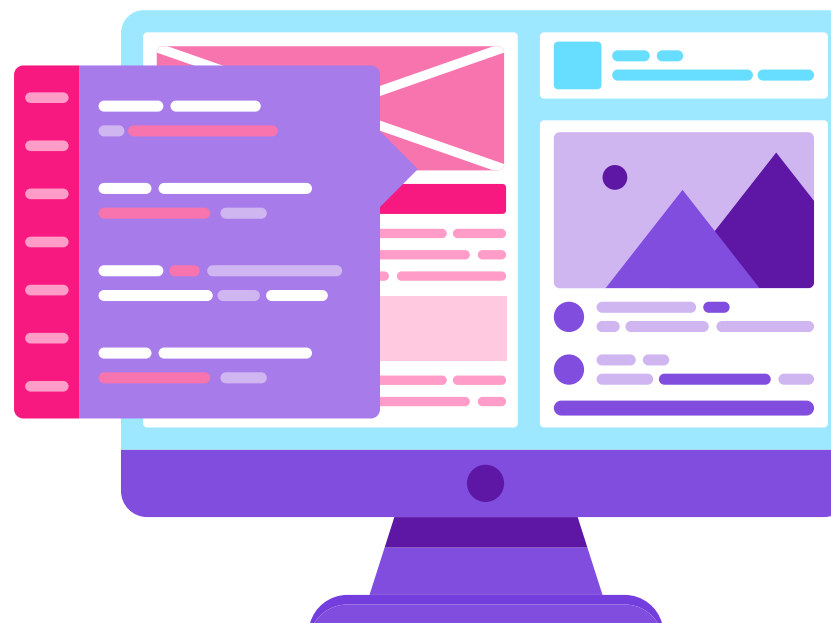
www.civicspace.eu



The website is the main source of all Civic Space communication in Turkish, English and in Greek

The website is a space where CSOs can access our:

- CSO Database
- E-library
- Help-Desk
- Support Programs



Indicators

Page Views: 67.24K

Visitors 28.80k

Top 10 Visited Pages:

- 1.Home Page - Turkish
- 2.Home Page - English
- 3.Grow Civic Support Program - Turkish
- 4.Grow Civic Support Program - English
- 5.CSO Database - English
- 6.CSO Database - Turkish
- 7.About Us - English
- 8.Civic Space Library - Turkish
- 9.About Us - Turkish
- 10.Mainstreaming Guidelines - Turkish



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Database

Civic Space database now
host 275 CSOs!

Sivil Alan veritabanı şimdi 275
STÖ'ye ev sahipliği yapıyor!



- Multi communal CSO database with currently **284** CSOs registered
- Transparency and visibility of civil society
- Networking and Partnership building facility
- Filter by type of CSO, district, thematic, etc.

Digital Library

Civic Space Library
Sivil Alan Kütüphanesi



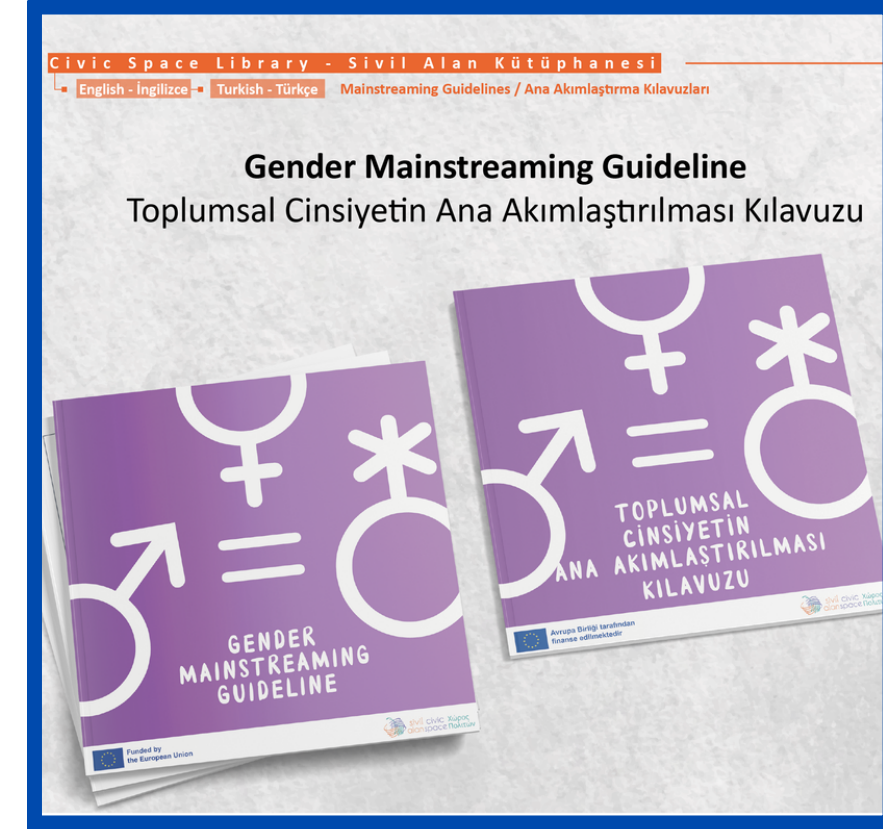
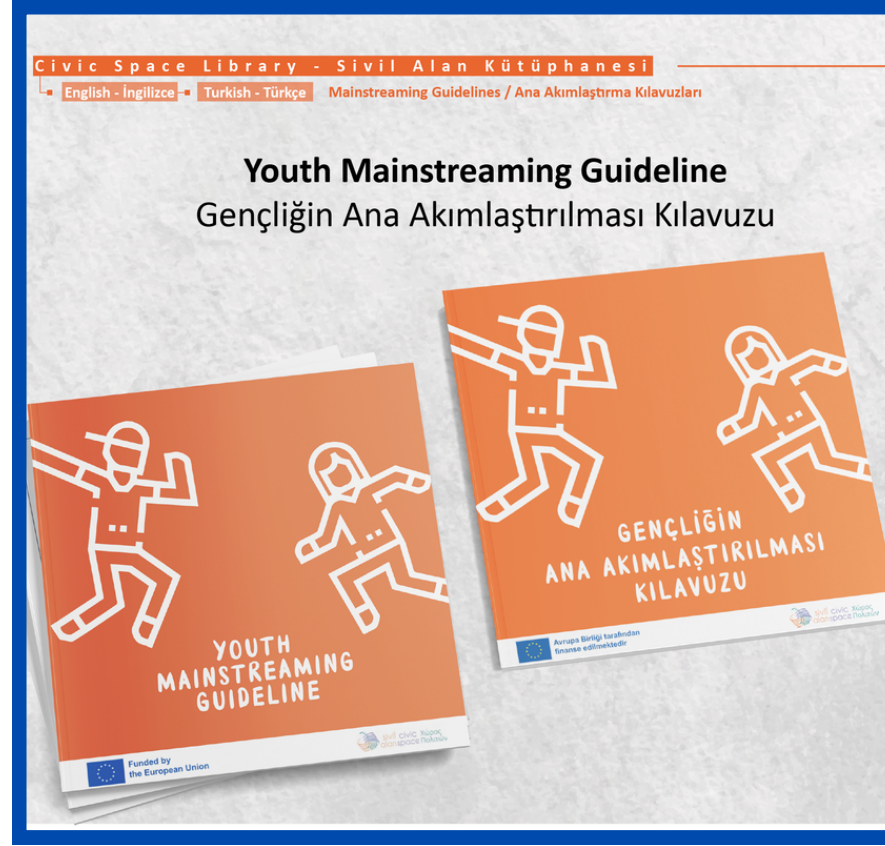
328 publications



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Published Books



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Printed Materials

- Disseminating visibility materials in all events
- Mainstreaming ecology in our decisions



E-newsletters

- About events, capacity building or fundraising opportunities
- Using **Mailchimp** for better UI and UX E-mail designs
- Currently over 1k newsletter subscribers
- **459** newsletter since March 2022
- **English** and **Turkish** versions

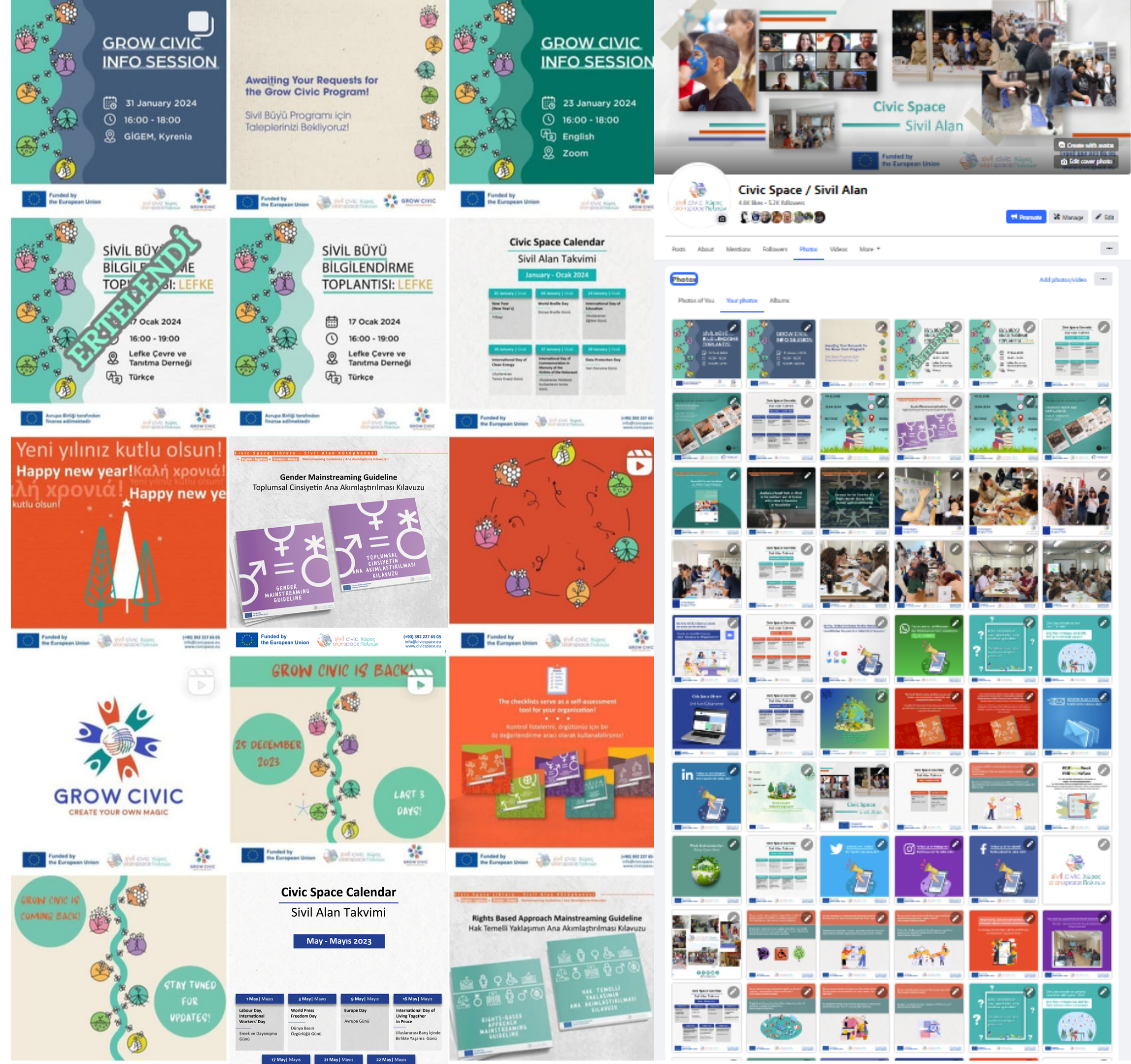


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Social Media Platforms

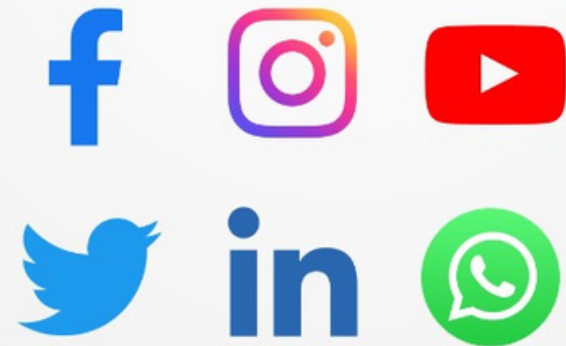
- Positive and informative visuals
- Graphic identity and harmony
- Consistently posting **3 posts** per week to keep the audience informed and engaged.



Social Media Platforms

Do You Follow Our Social Media Accounts?

Sosyal Medya Hesaplarımızı Takip Ediyor Musunuz?



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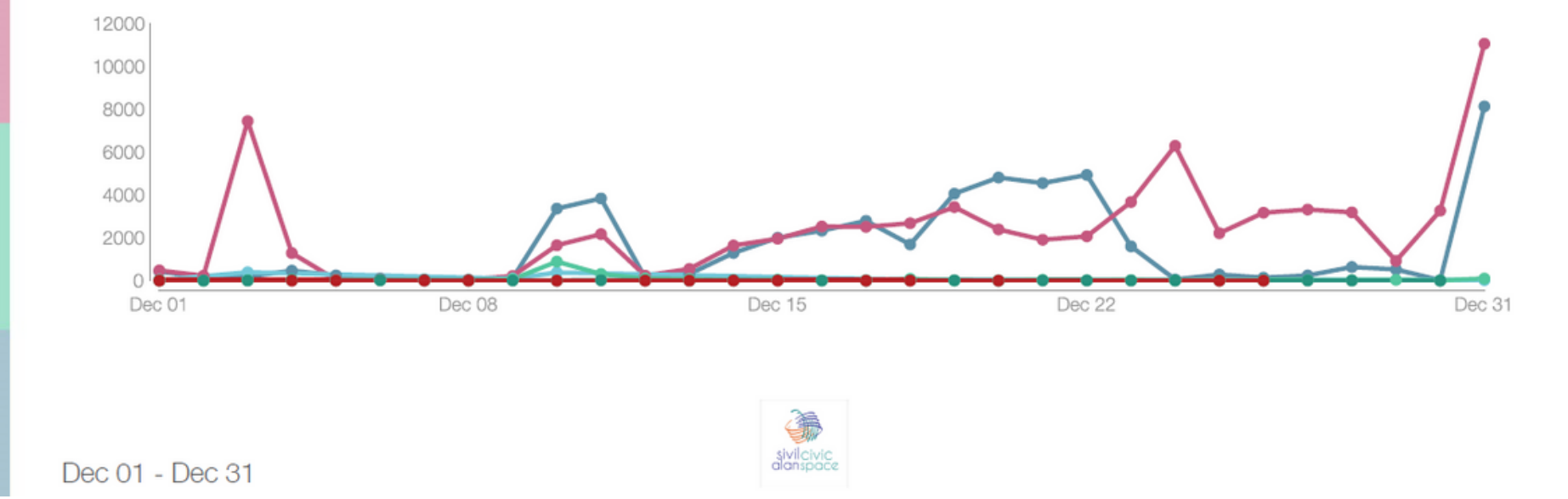
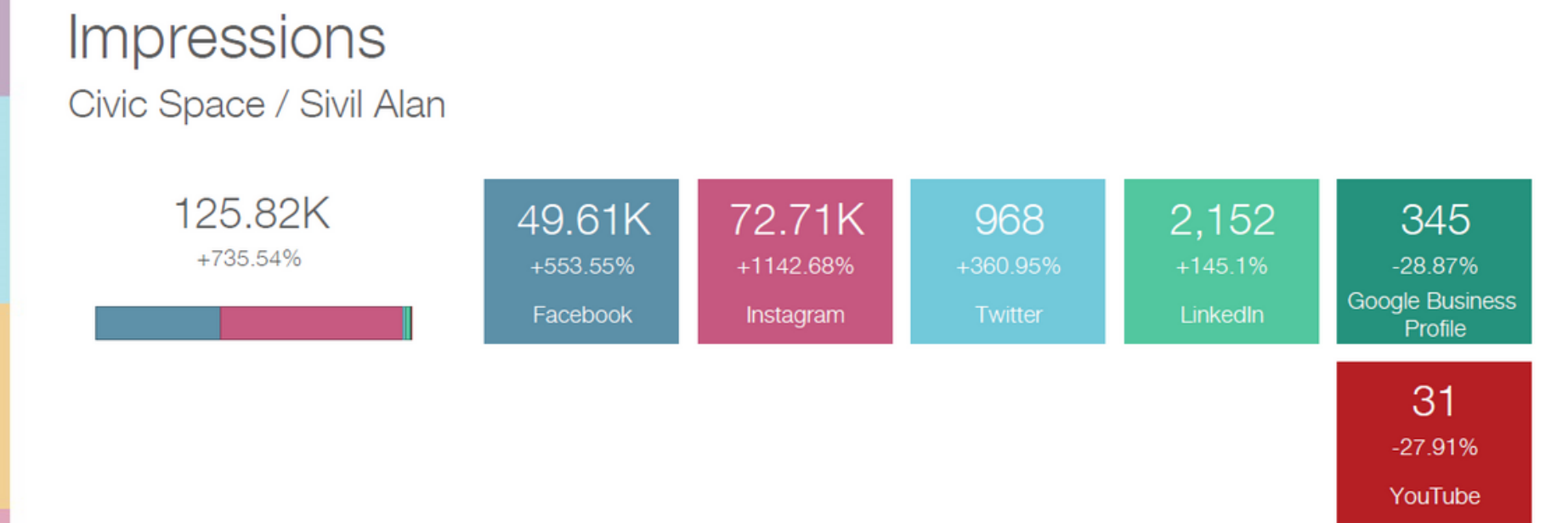
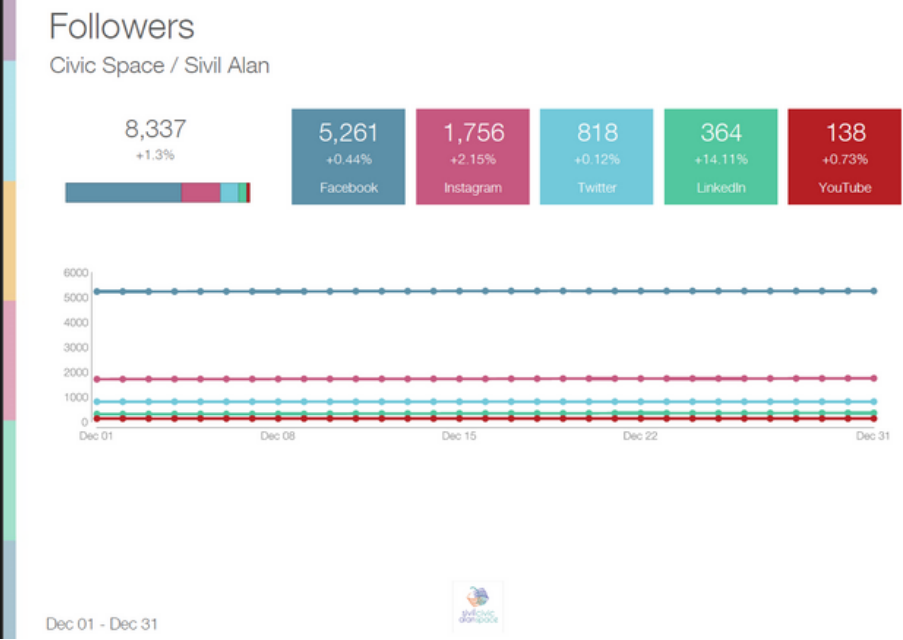
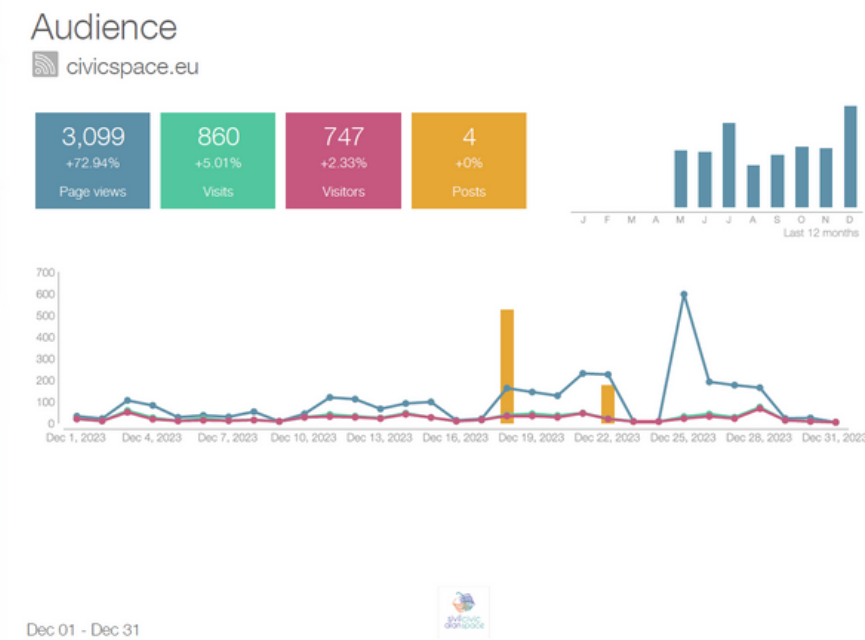


Monitoring

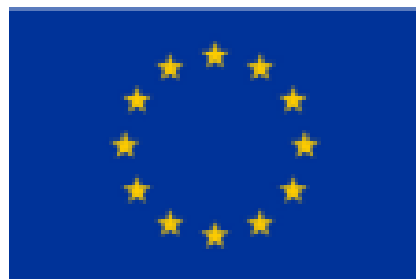
**“If you cant measure it,
you cant improve it.”**

Lord Kelvin

- Detailed Monthly reporting of social media, website and newsletter using Google Analytics and Metricool



Thank You! Teşekkürler! Ευχαριστώ!



This publication has been produced within the context of the Civic Space Project. This project is funded by the European Union and implemented by a consortium led by GOPA PACE. The Contents of this publication are the sole responsibility of GOPA PACE led consortium and do not necessarily reflect the views of the European Union