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İletişimcinin Alet Çantası

- **İletişim ve Takip Araçları - Communication and Follow-up Tools**
 - WhatsApp Business - <https://business.whatsapp.com/>
 - WhatsApp Web - <https://web.whatsapp.com/>
 - Telegram - <web.telegram.org>
 - Slack - <https://slack.com/>
 - Zoom - <https://zoom.us/>
 - Microsoft Teams - <https://teams.microsoft.com/>
 - Skype - <https://www.skype.com/>
 - Trello - <https://trello.com/>
 - Asana - <https://asana.com/>
 - Google Meet - <https://meet.google.com/>
 - Discord - <https://discord.com/>
 - Doodle  doodle.com
 - Padlet  padlet.com
- **Sosyal Medya Yönetimi - Social Media Management**
 - Tweetdeck - <https://tweetdeck.twitter.com/>
 - Hootsuite - <https://hootsuite.com/>
 - Buffer - <https://buffer.com/>
 - Sprout Social - <https://sproutsocial.com/>
 - SocialBee - <https://socialbee.io/>
 - Later - <https://later.com/>
 - Crowdfire - <https://www.crowdfireapp.com/>
 - Brandwatch - <https://www.brandwatch.com/>
 - SocialBakers - <https://www.socialbakers.com/>
 - Agorapulse - <https://www.agorapulse.com/>
 - Namecheckr - <https://www.namecheckr.com/>
 - **Instagram için Link Bio Servisleri - Link in Bio Tools for Instagram**

- Linktree - <https://linktr.ee/>
- Beacons AI - <https://beacons.ai/> - Engelli
- Tap.bio - <https://tap.bio/>
- Shorby - <https://shorby.com/>
- Bio.fm - <https://bio.fm/>
- Linkin.bio (Later) - <https://later.com/linkinbio/>
- Campsite - <https://campsite.bio/>
- Lnk.Bio - <https://lnk.bio/>
- ContactInBio - <https://contactin.bio/>
- Flowpage - <https://flow.page/>
- **İçerik Oluşturma ve Düzenleme - Content Creation and Editing**
 - **Tasarım ve Mobil Tasarım Araçları - Design and Mobile Design Tools**
 - Adobe Illustrator - <https://www.adobe.com/products/illustrator.html>
 - Adobe XD - <https://www.adobe.com/products/xd.html>
 - Canva - <https://www.canva.com/>
 - Sketch - <https://www.sketch.com/>
 - Figma - <https://www.figma.com/>
 - Procreate - <https://procreate.art/>
 - Adobe Spark - <https://spark.adobe.com/>
 - CorelDRAW - <https://www.coreldraw.com/>
 - Over - <https://www.madewithover.com/>
 - Desygner - <https://desygner.com/>
 - InDesign - <https://www.adobe.com/products/indesign.html>
 - Lightroom - <https://www.adobe.com/products/photoshop-lightroom.html>
 - **Video Düzenleme ve Mobil Video Düzenleme Araçları - Video Editing and Mobile Video Editing Tools**
 - Adobe Premiere Pro - <https://www.adobe.com/products/premiere.html>
 - Final Cut Pro - <https://www.apple.com/final-cut-pro/>
 - DaVinci Resolve - <https://www.blackmagicdesign.com/products/davinciresolve/>
 - Filmora - <https://filmora.wondershare.com/>
 - Camtasia - <https://www.techsmith.com/video-editor.html>
 - KineMaster - <https://www.kinemaster.com/>

- InShot - <https://inshot.com/>
 - PowerDirector - https://www.cyberlink.com/products/powerdirector-video-editing-software/features_en_US.html
 - CapCut - <https://www.capcut.com/tr-tr/>
 - VivaVideo - <https://www.vivavideo.tv/>
 - Animoto  animoto.com
 - WeVideo  wevideo.com
 - Lumen5  lumen5.com
 - Typito  typito.com
 - Headliner  headliner.app
 - Powtoon  powtoon.com
 - Moovly  moovly.com
 - Invideo  invideo.io
- **Podcast Yapma, Düzenleme ve İletişim Araçları - Podcasting, Editing and Communication Tools**
- Audacity - <https://www.audacityteam.org/>
 - Spotify for Podcasters - podcasters.spotify.com
 - Adobe Audition - <https://www.adobe.com/products/audition.html>
 - GarageBand - <https://www.apple.com/mac/garageband/>
 - Spreaker - <https://www.spreaker.com/>
 - Podbean - <https://www.podbean.com/>
 - Auphonic - <https://auphonic.com/>
 - Libsyn - <https://www.libsyn.com/>
 - Zoom - <https://zoom.us/> (Podcast röportajları için popüler bir seçenek)
 - Headliner - <https://www.headliner.app/> (Podcast bölümlerini video formatına dönüştürmek için)
- **Infografik Oluşturma ve Düzenleme Araçları - Infographic Creation and Editing Tools:**
- Canva - <https://www.canva.com/>
 - Piktochart - <https://www.piktochart.com/>
 - Infogram - <https://infogram.com/>
 - Visme - <https://www.visme.co/>

- Venngage - <https://venngage.com/>
- Easel.ly - <https://www.easel.ly/>
- Crello - <https://crello.com/>
- Adobe Spark - <https://spark.adobe.com/>
- Snappa - <https://snappa.com/>
- Lucidpress - <https://www.lucidpress.com/>
- Grammarly - <https://www.grammarly.com/>
- bitly.com
- WordPress - <https://wordpress.com/>
- Medium - <https://medium.com/>
- Pixlr - <https://pixlr.com/>
- Pixabay - <https://pixabay.com/tr/>
- Unsplash - <https://unsplash.com/>
- Yüksek çözünürlüklü kömürlü termik santral fotoğraf ve videoları - <https://turkiyedekomur.org/gorsel-arsiv/>
- Basın ve medya çalışanlarının cinsel şiddet haberlerinde kullanmaları için online görsel arşiv - <https://csgorselarsiv.org/>
- Open Planet - <https://www.openplanet.org/>
- **Proje Yönetimi ve İşbirliği - Project Management and Collaboration:**
 - Jira - <https://www.atlassian.com/software/jira>
 - Monday.com - <https://monday.com/>
 - Basecamp - <https://basecamp.com/>
 - ClickUp - <https://clickup.com/>
 - Wrike - <https://www.wrike.com/>
 - Notion - <https://www.notion.so/>
 - Airtable - <https://airtable.com/>
 - Smartsheet - <https://www.smartsheet.com/>
 - Todoist - <https://todoist.com/>
 - Evernote - <https://evernote.com/>
 - Loom - <https://www.loom.com/>
- **Analiz ve Raporlama - Analysis and Reporting:**
 - Google Analytics - <https://analytics.google.com/>
 - Metricool metricool.com

- Boomsocial boomsocial.com
- Twitter Hashtag Tracking trackmyhashtag.com
- Google Alerts google.com.tr/alerts
- Google Trends trends.google.com
- GTmetrix gtmetrix.com
- SEMrush - <https://www.semrush.com/>
- Moz - <https://moz.com/>
- Ahrefs - <https://ahrefs.com/>
- Google Search Console - <https://search.google.com/search-console/>
- HubSpot - <https://www.hubspot.com/>
- Crazy Egg - <https://www.crazyegg.com/>
- Hotjar - <https://www.hotjar.com/>
- Ubersuggest - <https://neilpatel.com/ubersuggest/>
- Matomo - <https://matomo.org/>
- Monitere - <https://www.monitera.com/tr>
- Keyhole - <https://keyhole.co/>
- Brand Mentions - <https://brandmentions.com/>
- **E-posta Kampanya ve İletişim Çözümleri - Email Campaign and Communication Solutions**
 - Mailchimp - <https://mailchimp.com/>
 - HubSpot Marketing Automation - <https://www.hubspot.com/products/marketing/automation>
 - ActiveCampaign - <https://www.activecampaign.com/>
 - Marketo - <https://www.marketo.com/>
 - Pardot - <https://www.pardot.com/>
 - SendinBlue - <https://www.sendinblue.com/>
 - GetResponse - <https://www.getresponse.com/>
 - Drip - <https://www.drip.com/>
 - ConvertKit - <https://convertkit.com/>
 - Infusionsoft - <https://keap.com/infusionsoft>
- **Yapay Zeka İle İçerik ve Tasarım Araçları - Content and Design Tools with Artificial Intelligence**
 - ChatGPT (OpenAI) - <https://chat.openai.com/>

- Copy.ai - <https://www.copy.ai/>
- Replika - <https://replika.ai/>
- Gamma - <https://gamma.app/>
- Google Bard - <https://bard.google.com/>
- **Form ve Anket Oluşturma Araçları - Form and Survey Creation Tools:**
 - Google Forms - <https://www.google.com/forms/about/>
 - SurveyMonkey - <https://www.surveymonkey.com/>
 - Typeform - <https://www.typeform.com/>
 - JotForm - <https://www.jotform.com/>
 - Microsoft Forms - <https://forms.office.com/>
 - Wufoo - <https://www.wufoo.com/>
 - Formstack - <https://www.formstack.com/>
 - Zoho Survey - <https://www.zoho.com/survey/>
 - Qualtrics - <https://www.qualtrics.com/>
 - SurveyGizmo (Alchemer) - <https://www.alchemer.com/>
- **Bilgi ve Belge Transferi Araçları - Information and Document Transfer Tools**
 - WeTransfer - <https://www.wetransfer.com/>
 - Dropbox - <https://www.dropbox.com/>
 - Google Drive - <https://drive.google.com/>
 - OneDrive - <https://onedrive.live.com/>
 - Send Anywhere - <https://send-anywhere.com/>
 - FileTransfer.io - <https://filetransfer.io/>
 - MediaFire - <https://www.mediafire.com/>
 - Mega - <https://mega.nz/>
 - Box - <https://www.box.com/>
 - pCloud - <https://www.pcloud.com/>
- **Google Araçları - Google Tools**
 - Gmail - <https://mail.google.com/>
 - Google Meet - <https://meet.google.com/>
 - Google Drive - <https://drive.google.com/>
 - Google Docs - <https://docs.google.com/>
 - Google Sheets - <https://sheets.google.com/>
 - Google Slides - <https://slides.google.com/>
 - Google Forms - <https://forms.google.com/>

- Google Calendar - <https://calendar.google.com/>
- Google Analytics - <https://analytics.google.com/>
- Google Trends - <https://trends.google.com/>
- Google Sites - <https://sites.google.com/new>
- Google Keep - <https://keep.google.com/u/0/>
- **Canlı Yayın Araçları - Live Streaming Tools**
 - OBS Studio - <https://obsproject.com/>
 - StreamYard - <https://streamyard.com/>
 - Restream - <https://restream.io/>
 - Zoom - <https://zoom.us/>
 - Facebook Live - <https://www.facebook.com/live/>
 - YouTube Live - https://www.youtube.com/live_dashboard
 - Twitch Studio - <https://www.twitch.tv/broadcast/studio>
 - Periscope (Twitter Live) - <https://www.pscp.tv/>
 - Vimeo Live - <https://vimeo.com/live>
 - Ecamm Live - <https://www.ecamm.com/mac/ecammlive/>
- **Otomasyon Araçları - Automation Tools**
 - IFTTT (If This Then That) - <https://ifttt.com/>
 - Zapier - <https://zapier.com/>
 - Microsoft Power Automate (Daha önce Microsoft Flow olarak bilinirdi) - <https://flow.microsoft.com/>
 - Integromat - <https://www.integromat.com/>
 - Automate.io - <https://automate.io/>
 - Workato - <https://www.workato.com/>
 - Tray.io - <https://tray.io/>
 - Parabola - <https://parabola.io/>
 - Pabbly Connect - <https://www.pabbly.com/connect/>
 - n8n.io - <https://n8n.io/>
- **Mobil Sosyal Medya ve Teknoloji Araçları - Mobile Social Media and Technology Tools**
 - Hootsuite - <https://hootsuite.com/>
 - Buffer - <https://buffer.com/>
 - Sprout Social - <https://sproutsocial.com/>

- WhatsApp Business - <https://www.whatsapp.com/business/>
- Canva - <https://www.canva.com/app/>
- Google Analytics - <https://analytics.google.com/>
- Mojo App [🔗 mojo-app.com](https://mojo-app.com)
- Unfold [🔗 unfold.com](https://unfold.com)
- Google Drive [🔗 google.com/drive/](https://drive.google.com/)
- Mailchimp [🔗 mailchimp.com](https://mailchimp.com)
- IFTTT [🔗 ifttt.com](https://ifttt.com)
- Busines Suite [🔗 business.facebook.com](https://business.facebook.com)
- Reklamlar
- **Eğitim ve Öğrenme - Education and Learning**
 - Udemy - <https://www.udemy.com/>
 - Coursera - <https://www.coursera.org/>
 - LinkedIn Learning - <https://www.linkedin.com/learning/>
 - Khan Academy - <https://www.khanacademy.org/>
 - Skillshare - <https://www.skillshare.com/>
 - edX - <https://www.edx.org/>
 - Codecademy - <https://www.codecademy.com/>
 - Pluralsight - <https://www.pluralsight.com/>
 - Udacity - <https://www.udacity.com/>
 - FutureLearn - <https://www.futurelearn.com/>

'İletişimcinin Alet Çantası' belgesinde yer alan araçlar ve kullanımları hakkında herhangi bir öneri, yorum, eklenmesini istediğiniz araçlar veya geri bildiriminiz varsa, lütfen bana kenan.dursun@me.com adresinden e-posta ile ulaşın.

Görüşleriniz ve önerileriniz, bu kaynağın daha da geliştirilmesi için çok değerli!

If you have any suggestions, comments, tools you'd like to add, or feedback regarding the tools and their usage in the 'Communicator's Toolkit' document, please email me at kenan.dursun@me.com .

Your opinions and suggestions are invaluable for further improving this resource!



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